

COUSA MEDIA RELEASE
COUSA Conference: October 29/30, 2010
– Communicating Through Social Media
– Public Sector Wage Restraint Legislation



(left to right: Anthony Marco (OSSTF), Keith Goulet (COUSA), Kara Hiltz (OSSTF))

Communicating Through Social Media

At the COUSA 2010 Fall Conference, Anthony Marco and Kara Hiltz took delegates through the cyberworld of social media. The focus of the workshop was to show delegates that, with the tools that are available today, communicating with their members through websites, blogging, Facebook, and others, is easier than ever before and can take as little as minutes per day.



(left to right: Alex McKinnon (USW), Manzur Malik (OPSEU), Ron Smith (CAW), Mark Langer (OCUFA), Eion Callan (SEIU), Barry Diacon (COUSA))

Major Unions Join Forces at COUSA to Discuss Public Sector Wage Restraint Legislation

Labour minds alike joined together at the COUSA 2010 Fall Conference to discuss the Public Sector Wage Restraint Legislation and its impact on the University Sector.

Representatives from United Steelworkers (USW), Ontario Public Sector Employees' Union (OPSEU), Canadian Autoworkers (CAW), Ontario Confederation of University Faculty Associations (OCUFA) and the Service Employees' International Union (SEIU) met as a panel and updated delegates from many Ontario Universities on the latest in collective bargaining, government consultations and binding arbitrations.